

APRIL 2016 THIS EMAIL WAS SENT TO VARIOUS GROUPS IN CAMBRIDGE - INCLUDING THE COUNTY COUNCIL.

“To the recipients of this email I say thanks for your time in reading this email as the "Dales Brewery" enamel sign needs to be returned back to Cambridge.

And I need your help.

Please use or forward this email to whoever you may believe would have an interest in acquiring some of Cambridge's lost history.

I prefer that the sign goes to a person or company within Cambridge to be displayed as part Cambridge's history, if I get no interest from Cambridge it will be placed on Ebay in the next few months and will go to the world.



FOR SALE

Dales Brewery 6' X 3' enamel sign. Condition fairly good for its location and age.

Price... lets talk, I can sell it here in Australia but I respect history and Cambridge is its home. How do we get it back home.... I am willing to gift wrap sign between bubble plastic and plywood for transport....but the transport costs you will have to bear.”



Photo from the Cambridgeshire Collection.

2016 April 18th Cambridge News

Should the Society buy the sign? Tell us what you think at cambridge-news.co.uk

HERITAGE

'Buy your sign back, mate?'

CHRIS ELLIOTT
@ChrisElliottCN

G'DALES: a metal sign from a Cambridge brewery that closed near 60 years ago has apparently turned up again – Down Under.

The 6ft by 3ft sign, from the former Dale's Brewery in Gwydir Street, is reportedly going to be sold online soon.

But the Mill Road History Society has received an email saying the man who owns the sign, Western Australia-based collector Dale Miller, would prefer it to be returned to Cambridge, and is willing to give a city organisation the option to buy.

Society member Mary Naylor said: "Research has shown that such items cost £600-plus on eBay, and most societies do not have that sort of money. The seller is willing to hold out placing it on eBay for three weeks while we make up our minds."

But the fact that the sign is not in England, but Australia, means the postage would probably amount to £300.

"We'd like to hear from other organisations and individuals to see if we ought to get together a fundraiser to find the money needed."

"Mr Miller seems to have come by it because his name is Dale, and someone gave it to him as a present."

Dale's Brewery was founded by Fred Dale in 1898, when he took over the British Queen pub in Histon Road. In 1900 he moved the brewery to Gwydir Street, and it was taken over by Whitbread in 1955, then closed three years later.

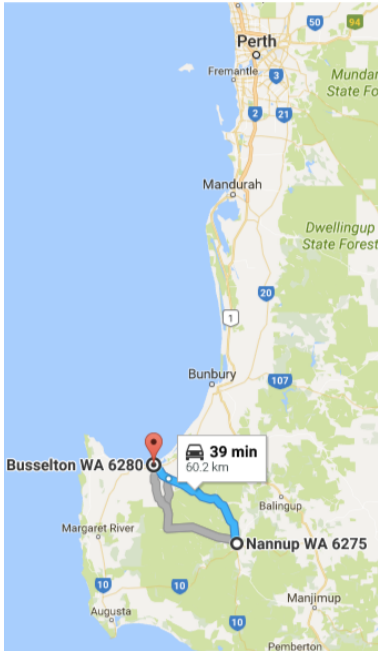
The building is now home to shops, offices, workshops.

In his email, Mr Miller said: "I prefer the sign goes back to Cambridge, UK and I am not out to make a fortune, or give it away. If the funds are as close to what the sign will realise Down Under at a sale, it is on its way home."

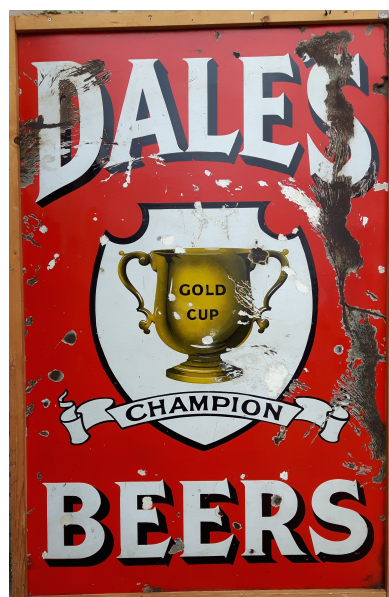
"If after 21 days I have no responses or offers I will send a reminder, and then post it on eBay for the world to look at."

Get in touch with the *News* if you want to help bring the sign back – email chris.elliott@cambridge-news.co.uk.

NOT PINT-SIZED: A 6ft by 3ft Dales Brewery sign from the former Dale's Brewery in Gwydir Street is being sold online by an Australian businessman



Nearly all the reproductions on Ebay seem to have been generated from this sign.





The White Horse Inn Swavesey taken sometime before 1929, when James Moyne, the landlord featured, died.

Cambridgeshire Community Archive



It was collected at the beginning of June



Don't Panic!

Pack & Send Canningvale

To: Mary Naylor

RE: Service Information Summary - PACK & SEND Canning Vale - Ref AUS-CANNG32041

23 June 2016 05:55

Inbox - iCloud

PS

Hi Mary.
We are here.

I'll call you shortly.

Regards
Tim

[See More from Mary Naylor](#)

Mary Naylor

To: Pack & Send Canningvale

Re: Service Information Summary - PACK & SEND Canning Vale - Ref AUS-CANNG32041

23 June 2016 05:40

Sent - iCloud

Are you there now? - I woke up early.
Mary

Visa refused the transaction, I had to pay by debit card, oh no now it wasn't insured.



Some good luck, the builders working next to the museum put it up within the week.



So he was there for the photo shoot and I was able to hand him his penny.

When he arrived he phoned my landline but it did not save his number. I had lost him already. I ran down Mill Rd asking people if they were Australian! Found him in the antique shops.



Julia drove us out to Swavesey so we could have lunch in the pub that once had a Dales sign on the wall.



He also met the mayor at the Lifecraft tea party and told him that he was disappointed the Council had not bought the sign for the good people of Cambridge. The mayor said if he'd seen the email he might have done.

With apologies to the Proclaimers Dale's song about Dale's sign

"I'm On My Way"

I'm on my way from misery(Australia) to happiness (Cambridge) today I'm on
my way from misery(Australia) to happiness (Cambridge) today I'm on my way
to what I want from Cambridge
And years from now you'll make it to the next world

And everything that you receive up from Australia
Is what you gave to me the day I wandered back from Australia

I took a right, I took a right turning yesterday
I took a right, I took a right turning yesterday
I took the road that brought me to my home town
I took the bus to Gwydir Streets that I could walk down
I walked the streets to find the Dales Brewery I'd looked for I
climbed the stair that led me to your front dooorrrrrrrrrrrrrrr. I'm on
my way I'm on my way I'm on my way I'm on my way

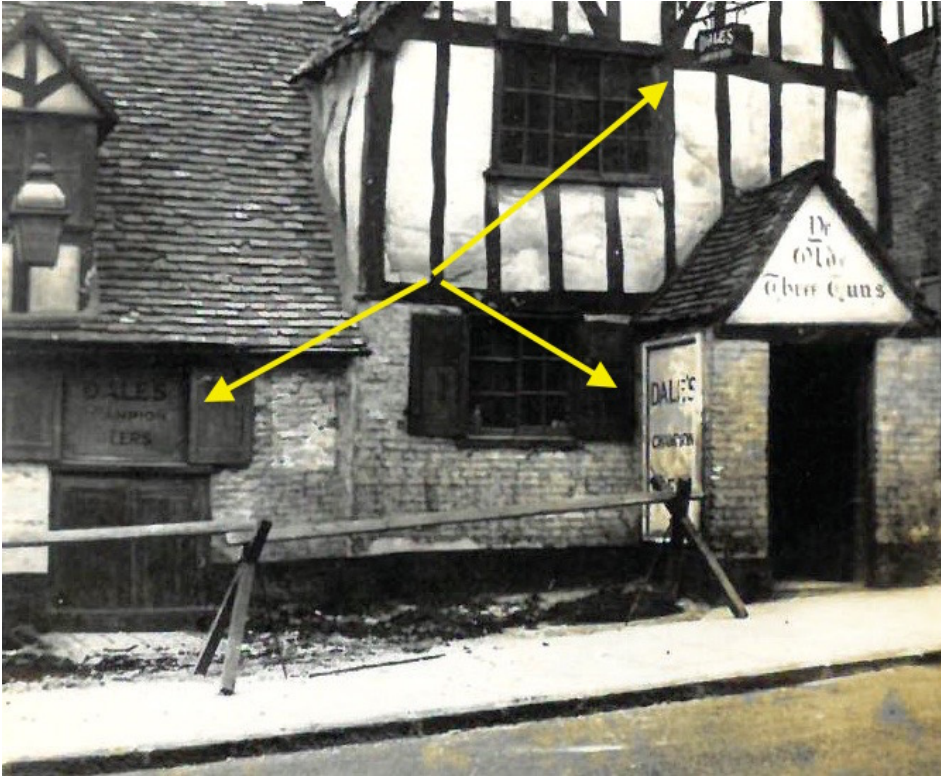
1936



The Three Tuns Inn .
being demolished.
This dates from the
16th century & is reputed
to have been used by
Dick Turpin.

NR

On Wednesday 12th Charlotte from the Museum of Cambridge sent Dale and myself a picture she'd just found. Could this be a new project for me? "Images of pubs with a Dale's sign outside."



THE END

Cost to bring Dale's sign home	£466
Money raised from donations	£246
Money still needed	£220